

# 2017 Health IT Leadership Summit

## Sponsorship Opportunities



FOUNDING PARTNERS:



<b>Exclusive Summit Host</b>	<b>Pre Event VIP Reception Host</b> (for Healthcare Systems)	<b>Concluding Cocktail Reception</b>	<b>Business Innovation Award</b> (Business Award)
<b>\$20,000</b>	<b>\$5,000</b> per System (3) or <b>\$15,000</b> Tlt.	<b>\$12,000</b>	<b>\$10,000</b>
Recognition on: <ul style="list-style-type: none"> <li>• Signage</li> <li>• Brochure (Logo on Cover)</li> <li>• Full page Ad in Brochure</li> <li>• Website</li> <li>• Registration Page</li> <li>• Bags</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Reception Signage</li> <li>• Podium</li> <li>• Brochure (As VIP Reception Host)</li> <li>• ¼ page Ad in Brochure</li> <li>• Official Press Release of Reception Website</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Signage</li> <li>• ½ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Name on Award</li> <li>• Signage</li> <li>• ½ page Ad in Brochure</li> <li>• Website (Logo)</li> <li>• Awards Information Pages (Logo)</li> </ul>
Hall of Innovation Booth (includes 10' space) Premier placement.	Hall of Innovation booth (includes 10' space)	Exclusive Table(s) at Cocktail Reception (10' space)	Hall of Innovation Booth (includes 10' space)
30 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program for each system. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses
10 Pre-Event VIP Reception Tickets	4 Pre-Event VIP Reception Tickets	4 Pre-Event VIP Reception Tickets	3 Pre-Event VIP Reception Tickets
Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.
Keynote/ Morning Panel Introduction Opportunity	Reception Introduction Opportunity	Reception Introduction Opportunity	Introduce Awards
3 tickets to TAG's Annual VIP Reception with BOD	1 ticket/ system to TAG's Annual VIP Reception with BOD	2 ticket to TAG's Annual VIP Reception with BOD	2 tickets to TAG's Annual VIP Reception with BOD
Table at the Health IT Leadership Summit Internship Fair (Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (Jenny Jang – Metro Chamber)
Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)

<b>University Innovation Awards</b> (Student Award)	<b>VIP/ Speaker Lounge</b>	<b>Hall of Innovation</b>	<b>Wireless Connectivity</b>
<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>
Recognition on: <ul style="list-style-type: none"> <li>Name on Award</li> <li>Signage (Logo) during Awards Presentation</li> <li>½ page Ad in Brochure</li> <li>Website (Logo)</li> <li>Awards Information Pages (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>Signage (Logo)</li> <li>½ page Ad in Brochure</li> <li>Website (Logo)</li> <li>Branding on signage announcing lounge location.</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>Signage at entrances to exhibit hall</li> <li>½ page Ad in Brochure</li> <li>Website (Logo)</li> <li>Dedicated Press Release</li> <li>Give prizes announced from podium</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>Signage (Logo)</li> <li>½ page Ad in Brochure</li> <li>Website (Logo)</li> <li>Branding on signage promoting free WIFI at event.</li> </ul>
Hall of Innovation Booth (Includes 10' space)	Hall of Innovation Booth (Includes 10' space)	Hall of Innovation Booth (includes 10' space) Premier placement.	Hall of Innovation Booth (Includes 10' space)
10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses
3 Pre-Event VIP Reception Tickets	3 Pre-Event VIP Reception Tickets	3 Pre-Event VIP Reception Tix	3 Pre-Event VIP Reception Tickets
Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.
Opportunity to be a Judge. Help introduce Awards onstage.	2 tickets to TAG's Annual VIP Reception with the Board of Directors	2 tickets to TAG's Annual VIP Reception with BOD	2 tickets to TAG's Annual VIP Reception with the Board of Directors
2 tickets to TAG's Annual VIP Reception with BOD.	2 tickets to TAG's Annual VIP Reception with BOD.	2 tickets to TAG's Annual VIP Reception with BOD.	2 tickets to TAG's Annual VIP Reception with BOD.
Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)
Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)

<b>Start-Up Showcase</b>	<b>Lunch</b>	<b>Breakfast</b>	<b>Module</b>
<b>\$10,000</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$6,000 (4)</b>
Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo)</li> <li>• ½ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo)</li> <li>• ½ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo)</li> <li>• ¼ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo) in breakout module room</li> <li>• ¼ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>
Startup Showcase Space(10 tables for startup companies)	Hall of Innovation Booth (Includes 10' space)	Hall of Innovation Booth (includes 10' space)	Hall of Innovation Booth (includes 10' space)
10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program. Attendee list including email addresses
3 Pre-Event VIP Reception Tickets	2 Pre-Event VIP Reception Tickets	1 Pre-Event VIP Reception Tickets	1 Pre-Event VIP Reception Tickets
Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.
	Lunch Introduction Opportunity	Breakfast Introduction Opportunity	Module introduction opportunity
2 tickets to TAG's Annual VIP Reception with BOD	2 tickets to TAG's Annual VIP Reception with the Board of Directors	1 ticket to TAG's Annual VIP Reception with the Board of Directors	1 ticket to TAG's Annual VIP Reception with the Board of Directors
Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)
Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)	Table at the Health IT Career Fair (in March 2018)(\$300-500 value)

<b>Gold Summit</b>	<b>Silver</b>	<b>Bronze</b>
<b>\$5,000 (10 available)</b>	<b>\$3,000</b>	<b>\$1,500</b>
Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo)</li> <li>• ¼ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo)</li> <li>• ¼ page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>	Recognition on: <ul style="list-style-type: none"> <li>• Signage (Logo)</li> <li>• 1/8 page Ad in Brochure</li> <li>• Website (Logo)</li> </ul>
Hall of Innovation Booth (includes 10' space)		
10 tickets to the full-day program. Attendee list including email addresses	10 tickets to the full-day program.	5 tickets to full-day program.
1 Pre-Event VIP Reception Tickets		
Company Materials distributed in goody bag.	Company Materials distributed in goody bag.	Company Materials distributed in goody bag.
1 ticket to TAG's Annual VIP Reception with the Board of Directors		
Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)	Table at the Health IT Leadership Summit Internship Fair (coordinate with Jenny Jang – Metro Chamber)
Table at the Health IT Career Fair (in March 2018)(\$300-500 value)		

Questions & Commitments: Patricia Kirby Whitley

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5% Discount: Emailed commitments received by 4/30/17

